

NiZen Your health, JAPAN way

BRAND NIZEN

Nizen is the in-house brand of **Nizona Corporation**, **Japan** – a company which specializes in 'Made in Japan' OEM (private label) manufacturing of healthcare and cosmetics products

- > Through Nizen we bring finest range of made in Japan products.
- ➤ Our MOQs are low as compared to OEM products
- Nizen products are in English language and we can easily customize the packaging in any other language too.
- ➤ We can easily introduce new products under brand Nizen because of our OEM expertise and great support of our associate Japanese makers.

Please <u>click here</u> to view a short video of introduction of Nizen products.

NIZEN SOCIAL MEDIA:

- **Instagram**: Please <u>click here</u> for Nizen's Instagram page
- **Facebook**: Please <u>click here</u> for Nizen's Facebook page.



Collagen Powder Premix



Skin, Hair, Nails



Muscles, Joints, Bones



Stamina and Energy



Hydrolysed Fish Collagen, Acai Berry Extract Hyaluronic Acid, Vitamin C, Pearl Coix Extract, Blueberry Juice Powder, Glucosamine, CoQ10, Green Tea Extract

How to use:

Mix one sachet with 250ml – 350ml of water or juice and stir until all powder is dissolved. Take one sachet per day.

Packaging:

5 grams x 14 sachets per retail box

Nutritional facts (5 grams per serving):

Energy: 18.75kcl Protein: 4.60g

Fat: 0g

Carbohydrates: 0g

Special Diet:

Gluten Free

Production Standards:

• GMP (Pharmaceutical Grade)

Shelf Life:

• 3 years



Probiotic Collagen Drink



Gut Health and Immunity



Health and Beauty



Energy and Stamina



Fish Collagen Peptide, Ginseng Extracts, Lactic Acid Bacteria (4 billion of cfu per serving of 100ml), Royal Jelly, Vitamin B1, Vitamin B2, Vitamin C, Hyaluronic Acid, Nattokinase, Ceramide, Elastin

How to use:

Take one bottle before meal or before bed time daily or as directed by your health care provider. Shake well and serve chilled.

Packaging:

100ml x 10 bottles per retail box

Nutritional facts (100ml per serving)

Energy: 37.8kcal

Protein: 5.0g

Fat: 0g

Carbohydrates: 4.50g

Sodium: 10mg

Special Diet:

Gluten Free

Production Standards:

• GMP (Pharmaceutical Grade)

Shelf Life:

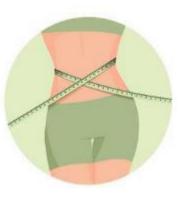
• 2 years



Organic Japanese Matcha



Rich in Antioxidants,
Boosts Immunity



Energy, Metabolism, Burns Fats



Calms Mind,
Relaxes Body,
Improves
Alertness &
Concentration



Pulverized Matcha green tea leaves and nothing else!

How to use:

Add about 1g of Matcha green tea powder in 1 cup of hot water and whisk it to make a wonderful frothy Matcha green tea.

Shelf Life:

1 years

Packaging:

50 grams per jar

Nutritional facts (1 gram per serving)

Energy: 3.24kcal

Fat: 53mg

Protein: 296mg Cholesterol: 0mg

Carbohydrates: 395mg Dietary Fibers: 385mg

Special Diet:

- Gluten Free
- Vegetarian

Production Standards:

- FSSC22000
- Organic JAS



Skin Glowing Collagen Tablets







Reduces
Sun-damage and
Dark Patches



Wrinkle-Free Skin





Collagen, Vitamin C, Vitamin E, Pearl Powder, CoQ10, Silk Peptide, Bird's Nest Extracts

Directions to use:

10 tablets per day – 5 in morning and 5 at night.

Packaging:

120 tablets per bottle

Nutritional facts per 10 tablets (per serving)

Energy: 9.55kcal,

Protein: 1.12g,

Fats: 0.07g

Carbohydrates: 1.10g,

Sodium: 2.1mg

Special Diet:

• Gluten Free

Production Standards:

GMP (Pharmaceutical Grade)

Shelf Life:

• 3years



Collagen Noni Cream





MONEY



Moisturizes Dry and Damaged Skin



Skin Glowing and Skin Care



Noni (Morinda Citrifolia) Extract, Fish Collagen, Vitamin C, Aloe Vera Extract, Hyaluronate Sodium, Avocado Oil, Bifidobacterium Longum Extract, Algae Extract (Brown Algae, Red Algae, Green Algae), Hydrolyzed Silk, Chlorella Extract, Pueraria Root Extract, Rosemary Extract, Scutellaria Root Extract, Soybean Extract, Brown Sugar, Allantoin, Rose Water, Squalane, Carbomer, Glycyrrhizic Acid 2K, Polysorbate 60, Sodium Hydroxide, Tocopherol Acetic Ester, Water.

Directions to Use:

Wash your face with soap as usual. Apply Collagen Noni Cream (CNC) at your discretion. If applying makeup, base cream is not necessary if you have applied CNC.

Key Points:

- Paraben Free
- Fragrance Free
- Coloring Free

Shelf Life:

3years

Packaging:

50ml per bottle



Ukon Fix Me (Turmeric Drink)



Liver Care



Refresh (Anti-Hangover)



Good Digestive System



Turmeric extract (curcumin), Acidulant, Ornithine, Flavoring, Sweetener (acesulfame potassium, sucralose), Thickening polysaccharides, Coloring (carotenoids), Arginine, Aspartic acid Na, Leucine, Isoleucine, Valine, Fructose glucose liquid sugar.

Directions to use:

Enjoy as a soft drink at any time of the day. Feel rejuvenated and refreshed before, after or during a busy tiring schedule.

Packaging:

100ml x 10 bottles per retail box

Nutritional facts (100ml per serving)

Energy: 19kcal,

Protein: 1.2g, Fat: 0g

Carbohydrates: 3.8g,

Salt Equivalent: 0g

Special Diet:

- Gluten Free
- Vegetarian

Production Standards:

• GMP (Pharmaceutical Grade)

Shelf Life:

• 2 years



Probiotic Green Smoothie



For Children and Seniors



For Fitness Enthusiasts



For People on the Move



Fruit Extracts, Fermented Plant Extracts, Wild Plant Extracts, Vegetable Extracts, Cereals, Herbs, Nuts, Legumes, Seaweeds, Vitamin B1, Vitamin B2, Vitamin B6, Vitamin A, Vitamin D, Vitamin B12, Young Barley Leaf Powder, Chia Seeds, Lactic Acid Bacteria (8.3 billion of cfu per serving of 5g), Folic Acid, Honey

How to use:

Take one sachet (5 grams) and mix it with about 150ml of water, milk etc. (Preferably in a shaker). Final product may be thick and creamy in consistency – Recommended to drink slowly.

Packaging:

5 grams x 14 sachets per retail box

Nutritional facts (5 grams per serving):

Energy: 19kcal Protein: 0.33g

Fat: 0.07g

Carbohydrates: 4.25g

Sodium: 3.75mg

Special Diet:

Vegetarian

Production Standards:

• GMP (Pharmaceutical Grade)

Shelf Life:

• 2 years

Roles of Master Distributor and Nizen (Nizona Corporation):

| Areas | Master Distributor (MD) Roles | Nizen Japan Roles (Nizen is a house-brand of Nizona Japan and Nizen is not a separate company) |
|---|---|---|
| Importation and Sales | Regulatory matters for imports. Manage complete business cycles in B2C and B2B in the given country | Will support in documentation, product content, label design as per domestic language of the country |
| Brand Registration | Support in local legal compliances / brand registration | Brand registration will be done by Nizona Corporation. 'Nizen' brand will be licensed to the 'Master distributor' |
| E-commerce Website with payment gateway | Jointly work with Nizen IT team for formatting website as per individual country requirement | Set up Nizen e-commerce website in the given country. Also, update and maintain the website in future. |
| Digital marketing | SEO marketing and online sales on various online portals | Provide necessary product details, images, videos, blogs, etc. |
| Physical retail (modern retail) | Distribution in stores and super markets | Support in taking part in exhibitions, setup kiosks (costs can be shared on a case-to-case basis) |
| Logistics | All local shipments and dispatches i.e. B2B and/or B2C will be handled by MD in the given country. | Nizen (parent company in Japan) will dispatch goods to its Master Distributor (MD) and do business in the particular country via MD only. Nizen Japan will not do drop shipping nor any online retail in any country directly. |



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